

ALLIANCE RECREATION CENTER 2023 ANNUAL REPORT

PUTTING THE UNITY IN COMMUNITY



In This Issue:

1. Our Mission
2. Making An Impact
3. Childwatch
4. ARC AfterSchool
5. Youth Programs
6. Adult Programs
7. Volunteers
8. Make More Possible Campaign
12. Financial Position

OUR MISSION

Through community support, volunteers, and professional staff, our mission is to put Christian principles into practice through affordable programs that build healthy body, mind, and spirit for all.

2023 BOARD OF DIRECTORS

| | | | |
|----------------|--------------|-------------------|----------------|
| Chelsie Herian | Don Crone | Denise Harris | Jessica Kaiser |
| Rich Zochol | Wren Wilcox | Tanner Blomenkamp | Mandee Best |
| Sean Ridgeway | Brooke Owens | Jon Sperl | Tina Lulow |
| | | | Jeff Stevens |

Interested in becoming a board member? Contact us! We are always seeking individuals who share our passion for the mission of the Alliance Recreation Center.



Executive Director
Mara Andersen

2023 LEADERSHIP

Executive Director - Mara Andersen

Operations Director - Revé Fries

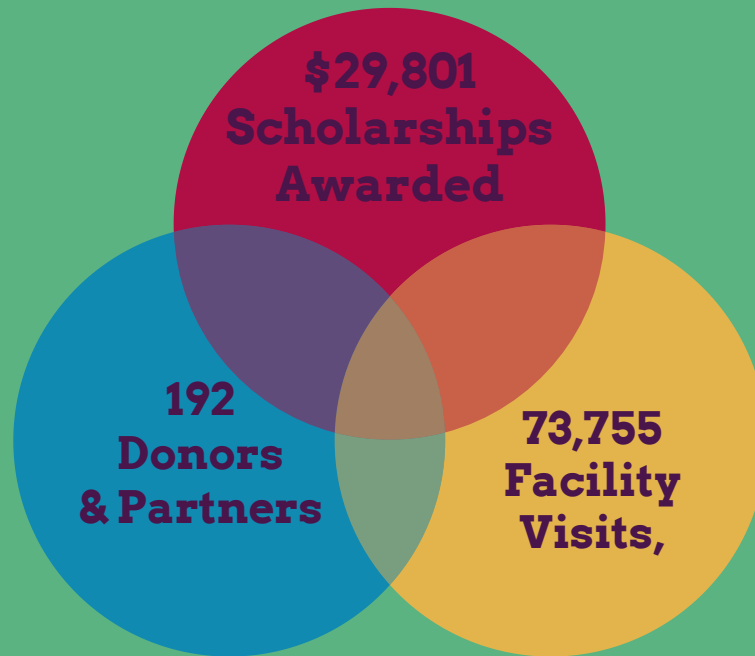


Operations Director
Revé Fries

2023 was a year to **Make More Possible!** Our third annual giving campaign kicked off in April! With your support, we raised funds to expand our weight room, add more new equipment and support scholarships for those in need. With construction on the classroom expansion from the 2022 campaign complete and your generosity of a successful April campaign we were able to start phase two and finish the weight room expansion in August.

Overall, your support continues to build a strong community in Alliance. We are proud of the progress made in 2023 and look forward to 2024 where we will continue to look at expanding our facility and scope of services. Thank you for your continued support!

MAKING AN IMPACT



IMPACT STORIES

"I have 4 kids of my own and just took on my 4 nieces and nephew as foster children this week. It was an emergency situation and looks like I will have them long term. Just looking for any constructive outlets for the foster kids and money is already very tight before this happened. Yes, 8 kids living at home." - Scholarship Recipient

"Just found out by my doctor, I am at a prediabetic range. I am on meds for it. I've gained weight. My doctor said I can have surgery. I rather lose my weight here at Alliance Recreation Center the right way. I don't know where else to turn to." - Scholarship Recipient

"I am applying for assistance because we are a large active family. Two years ago, I got very sick with several rare autoimmune diseases but with four busy kids in the home we have always kept an ARC membership to host birthday parties, any rec time as well as being in activities put on there such as taekwondo and gymnastics. My father had been paying for this for us. Now we have been doing it on our own for months, but with me not working we have gotten a little behind. Help with our monthly bill will help make sure we keep our family active.
WE LOVE THE ARC!" - Scholarship Recipient

"I am fostering my 3 grandchildren. The oldest has already participated in your activities and would love to have the other two participate as well. The afterschool program and summer camp program have been a great asset to the 8 year old." -Scholarship Recipient

"I am applying for scholarship assistance because I am a single mother of two boys who has a hard time financially as it is. I receive no help of child support from their father and receive no help with section 8 or housing. I become sober off drugs 2 years ago and have changed my life completely mentally, emotionally and spiritually and now want to match my physical appearance to how I feel inside." - Scholarship Recipient

A BEAUTIFUL PLACE TO GROW

From 6 weeks of age to 9 years, our Childwatch Staff is here to support you and your family with a safe place for your kids to enjoy active learning.

 **3,204 play dates in Childwatch** 

what we love about Childwatch.....



"We love building legos, gymnastics room, the play kitchen and Miss Bekah!"
-The Wurdemans

"We get to watch shows and go to the gymnastics gym."
- Jack & Jo

"Eating breakfast, watching cartoons, and tumbling downstairs" - Evan

"We love that Childwatch is a part of "our village". Thank you for your love and care."
- Weslee & Jules

"I love hanging with my bestie Bekah and coloring!" - Mckinley



FEATURED FAMILY:



Ryan, Jennifer, Lillie and Reed Foults.

"The Alliance Rec Center means so much to our family. When we moved here 3 years ago they made us feel so welcomed! The child watch center is such a great way to let families stay active while allowing children a safe place to hang out and learn! They strive to keep children engaged in all kinds of activities whether it's board games, crafts or playing in the gym. Having child watch has allowed our family to make new friendships and growth within our kids! We are so thankful for the staff at the ARC and within child watch!" - Jennifer Foults

ARC AFTERSCHOOL

Where the pursuit of knowledge never ends!



What do parents enjoy most about ARC AfterSchool?

"Knowing my kids are cared for and engaged in activities that help them be better people."

"That my daughter keeps learning and having fun while continuously developing more social skills."

"The staff is what our kids enjoy the most!"

"I'm a working mom so picking up my son from school is so helpful!"

"My daughter has friends at the ARC and comes home so happy in the evening."

"Transportation from school, they keep kids engaged with multiple types of activities, and we love the email communication from the program this year."

"The great activities they have, providing a variety of things to kids entertained, and convenience of the program for parents."



151
Participants

8,967
Annual Visits

1042.5
Hours

100%
FUN

Thank you to our program partners!

~Keep Alliance Beautiful ~ Carnegie Arts Center ~ Snow Redfern Foundation ~ UNL Extension
~ Alliance Public Schools ~ Oasis Vending ~ United Way of Box Butte County ~ Alliance Mission Store
~Box Butte General Hospital ~ Steph's Studio ~ Beyond School Bells ~

STRONG KIDS, STRONG COMMUNITIES

975 Youth, 358 Hours, 5,619 Visits

Volunteer Coaching Makes Magic Happen

YOUTH PARTICIPANTS FAVORITE THING ABOUT THE ARC



"There are so many kids to hang out with and a lot of activities!" -Gavin



"I like the coaches!" - William



"I get to play with my friends" - Vivian



"I like coming for gymnastics and cheer." - Dahliah



DALLAS & LACY HELMS ON WHY THEY VOLUNTEER COACH:

"We think it is important for kids in our community to learn the foundations and fundamentals at a young age. We still remember when we were young, the positive role models and people in our lives that took the time to help us develop skills to play sports and to learn life skills as well. We only hope that we can make the same impact on the children in our community as well. We believe that people should volunteer to coach because you can feel good knowing that you are part of something that makes a difference in people's lives. Your service has meaning and value to the Alliance community. There is nothing better than enjoying and watching kids learn how to play while teaching important life lessons about teamwork and perseverance."

VETERAN COACH TIM DEVLIN HOW YOUTH PROGRAMS MAKE A POSITIVE IMPACT ON OUR COMMUNITY:

"Programs for youth are vital to our success as a community and important for the health of the participant. They help foster peer relationships and it teaches the kid about the importance of moving their bodies for improved mental and physical health, sleep, and quality of life. Volunteering has given me a sense of pride in our community and has allowed me to use my strengths to hopefully make a positive impact to our youth."

2023 Youth Program Sponsor:



MORE THAN A WEIGHT ROOM

Recreation, Fitness and Friendships

Why do YOU enjoy rec at the ARC?

"I love the atmosphere! We all motivate each other in group fitness and keep each other going. What keeps me coming back is the way I feel after each workout. The variety of the classes is the perfect full body workout!"

- Nancy Solberg

"The exercise, the competition, the people!"

- Scott Becker

"I enjoy volunteering as a Xfit coach because it is so fun to encourage others and be encouraged by them. It is great to not only push each other but also celebrate one another!"

- Michelle Wurdeman

"I would strongly encourage joining the ARC as any activity is good for the body and mind. One of the numerous activities that is offered by the ARC is Pickleball. Pickleball is a great workout and very social, allowing you to connect with old friends and meet new people."

-Tim Sherlock



THE HEART OF THE ARC

160 Volunteers provided 2,993 hours of service in 2023

| | | | | | | |
|-----------------|---------------------|-------------------|-------------------|------------------|-------------------------|---|
| Carnegie Arts | Hayden Walker | Jim Bargaen | Melissa Richey | Emily McCune | Keep Alliance Beautiful | Jordan Hooper |
| Ashley Fenning | Jason Hager | Jonathan Houser | Liz Schroth | Stephen Crile | UNL Extension | Lucas Thompson |
| Megan Mracek | John Foster | Jake Sylvester | Geoff Hopkins | Dalton Holst | Edison Red Nest III | Shalyn Barber |
| Tim Devlin | Carlie Foster | Tim Narjes | Jacque Bair | Morgan Mracek | Callie Coupens | Jeff Stevens |
| Justine Devlin | Maverick Churchill | Scott Mills | Dean Bair | Betsy Sorenson | Ashton Johnson | Tom Heckman |
| Macala Hood | Ryan Wurdeman | Josh Barber | Sara Moscrip | Brennan Volgel | Amber Bengé | Whitnie Torres |
| Natasha Garcia | Nick Dassunco | Jake Toedtli | Angie Flesner | Britton Hyer | Tim Shelmadine | Katelyn Hasler |
| Kari Bargaen | Brooke Owens | Dallas Helms | Chelsie Herian | Carlie Schneider | Brett Ditsch | Jett Herian |
| Stevi Buskirk | Tyler Brown | Lacy Helms | Denise Harris | Cynthia Horn | Ashley Rodriguez | Jessica Vespie |
| Wren Wilcox | Ashley Valdovinos | Robert Freeze | Derek Harris | Davina Garza | Nate Lanik | Jessica Kaiser |
| Veronica Gumm | Andrew Weingart | Melinda Cullan | Don Crone | Keegan Kaiser | Nick Hamel | Jess Clarke |
| Kaylea Faber | Bekah Hoof | Mary Kees | Rich Zochol | Liz Jensen | Kari Narjes | Jeremy Carley |
| Tracey Hamilton | Beth Christopherson | Kathy Yerdon | Tarrah Johnson | Kelsey Gomez | Marissa Lindeman | Ritu Jadwani |
| Morgan Wimmer | Carlie Mundt | Jane Giles | Reve Fries | Jaci Hass | Melissa Mracek | Tim Sherlock |
| Jess Wimmer | Crystal Nelson | Tucker Greve | Mike Fries | Jackie Miller | Mel Trumble | Tanner Blumenkamp |
| Lori Coryell | Nick Nelson | Mandy Greve | Jake Andersen | Jared Mracek | Tony Trumble | Taylor Shafer |
| Paul Coryell | Derrie Adams | Riki Hunter | Dennis Girard | Mandee Best | Michelle Wurdeman | Stephanie Luke |
| Allie Tyree | Patricia Jones | Antonio Escamilla | Heath Owens | Mara Anderson | Quincey Walls | Jeff Stevens |
| Ashley Stevens | Earl Jones | Bailey Griffith | Sean Ridgeway | Patrick Mulhern | Misty Shrewsbury | Jennifer Foults |
| Erin Merrill | Greg Burger | Bud Ready | Brock Best | Jaymie Pinedo | Rasine Bolek | Steph Mantooth |
| Fidel Aguilar | Hallie Schneider | Bud Ready | Bryson Kittlemann | Karlana Heredia | Ryan Foults | Jenny Willard |
| Gaylord Solberg | Hannah Schneider | Carla Mayhew | Marina Girard | Shadell Peterson | Jeff Herian | Cannon Family |
| Nancy Solberg | Heather Kozal | Travis Covey | Matthew Jackson | Scott Becker | Rita Vaughn | <i>While we hope this list is exhaustive, we know we may have missed some. Thank you to all those who helped in 2023!</i> |
| | | Heather Covey | Jenny Willard | Shelbi Pitt | Spencer Brown | |

Why is volunteering important to you?



"Volunteering is so rewarding. We love the ARC and all they have to offer. Volunteering is a small way we can give back and be involved in the community that we love." -Anonymous



Volunteers of the year Paul and Lori Coryell

"Being a volunteer has many benefits not only to the community and people you are serving, but also can improve your quality of life including mental health, self-confidence, and improving your own skills to possibly help with career advancement." -Tim Devlin

MAKE MORE POSSIBLE 2023

\$92,635 raised -Thank you!

Thank you for your support!



Here's what you made possible in 2023!

- Weight room expansion and remodel with new flooring and overhead fans
- Over \$30,000 in new weight room equipment.
- \$29,801 awarded in Financial Aid

2023 CAMPAIGN DONORS



TRAILBLAZER
\$10,000 +



ARC AMBASSADOR
\$1,000-\$2,499

BNSF

\$5 Challengers



GAME CHANGER
\$2,500-\$9,999

Box Butte General Hospital

Snow RedFern Foundation

Parker Hannifin

The Mission Store, Inc.

Westco

United Way of Western Nebraska

serving Box Butte and Dawes Counties

Western Potato, Inc.

Dave and Cindy Sautter

Alliance Family Dental

Chadron State College Business Academy

Dairy Queen of Alliance

Derek & Denise Harris

Zochol Feedlots

H&R Block

Runza

Heath & Brooke Owens

Kent & Norma Green

Jake & Mara Andersen

Bruce & Jill Blume

BNSF Employee Contribution Match

Thank you!

2023 CAMPAIGN DONORS



IN IT FOR THE MISSION

\$200-\$999

Oasis Vending -- John & Carlie Foster
Chris & Katie Arends
Gaylord & Nancy Solberg
Mark & Debbie Cover
Rick & Becky Herian
Shane Deibler
Rock Valley Physical Therapy
Robert & Mary Stout
Earl & Patricia Jones
Bates-Gould Funeral Home
Fraternal Order of the Eagles #136
Janelle Visser
MBB, Inc.
Red Beard Garage & Towing
Beauty on the Bricks
Anonymous
Archie & Janice Lawrence
Mike & Revé Fries
Bill & Lori Mazanec
Kelley Acton
Paul & Lori Coryell
Dennis & Marina Girard
Harris Sales Company, Inc.
Bernie's Supply Ace Hardware
Robert & Susan Schaefer
Dr. Gene & Jane Giles
Donald Van Norman
Jordan Hooper
Geoff Hopkins
Morgan & Ruth Wills
Jeff & Chelsie Herian
Dr. Taylor & Patricia Taylor
FNBO
Ogir Acres
Michale & Lindsey Libsack
Scott & Linda Diebler



FRIENDS OF THE ARC

\$50-\$199

| | |
|--|--|
| In Memory of Chris Bullington Nick & Abby Grosse-Rhode Holly Ramsey Junior and Susan Dyer Wren Wilcox Anonymous Dr. Bruce & Beth Forney Matt & Lori Brennan Anonymous Chad Twogood Earlynn Lawrence Bruce Furniture The Crowley Family Chris & Kyren Gibson West Side Event Center Tarrah Johnson Dylan & Rylee Schnell Josh Foster Hub International - Joanne Jones Gary & Nadine Schlichtemeier Randy & Jill Langemeier Linda Leigh CC Miller Keegan & Jessica Kaiser Alliance Community Pharmacy Richard Ready Alliance Dental Clinic Inc. - Gary Christensen Leah King Sharon Harris Nebraska Total Office Ryan & Jennifer Gasseling | Sara & Kelly Moscrip Dean & Jacque Bair Courtney Wills Silver Sneakers Class Brittany Coryell Danny Brown Brittitan Insurance Agency Rhonda Cox Jake & Hayley Sylvester Lethal Triad Shooting Solutions LLC Richard Stickney Richard & Jill Mueller Michael & Keri Gibson Daryl & Patty Colwell Tom & Melinda Cullan Dennis & Carla Meng Shai Schaefer Anthony & Brittany McClary Tom & Sarah Messersmith Ray & Luayne Weisgerber Todd's Body Shop John & Jane McGhehey Jess & Morgan Wimmer Western Nebraska Real Estate Independent Plan Investments - Greg Powell Charles & Ellen Lierk |
|--|--|

WHAT'S NEXT?

2023 was an exciting year as we met our annual campaign goal. We completed the classroom expansion project from 2022 campaign allowing us to complete phase two of the project from the 2023 campaign, the weight room expansion. With your help, we raised funds to:

- Completion of court conversion allowed us to move the front desk and office area to expand existing space into weight room space.
- Added a star trac treadmill, hoist functional trainer, two torque half racks with platforms and rotational trainers, hoist hack squat, hip thrust bench, plates and new hoist cable crossover and smith machine to upgrade existing.
- Donate our used cable crossover to Alliance High School and moved the existing rogue rack to the xfit room to allow for more participation.
- In addition, the weight room received, new flooring, overhead fans and tinted windows to assist in temperature control, mirrors, new TV's and large storage cubbies.
- Fund over \$29,801 in financial assistance for those in need.

Nonetheless, the demand continues to increase for programs like ARC After School as does the demand for more community-wide gymnasium space, weight room space and equipment. Assessing community needs *and responding to them* is at the heart of our **Make More Possible Annual Giving Campaign**. Our upcoming fundraising projects include:

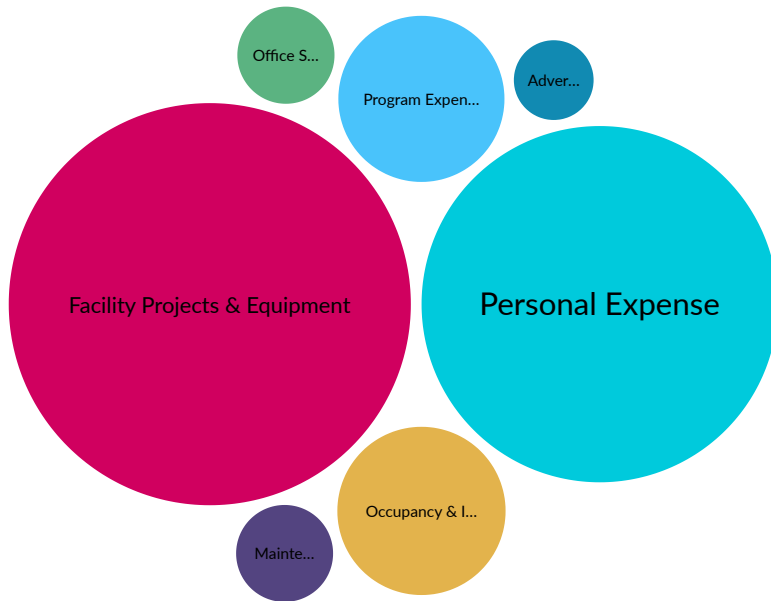
- Resurface the 22 -year -old gymnasium floor and add temperature control.
- Fund the increased financial aid demand making healthy living accessible to all.

Your continued support of membership dues, donations, and support for fundraising events are critical to achieving these goals. We appreciate your partnership! Together, we will continue to serve, strengthen, and unify our community.

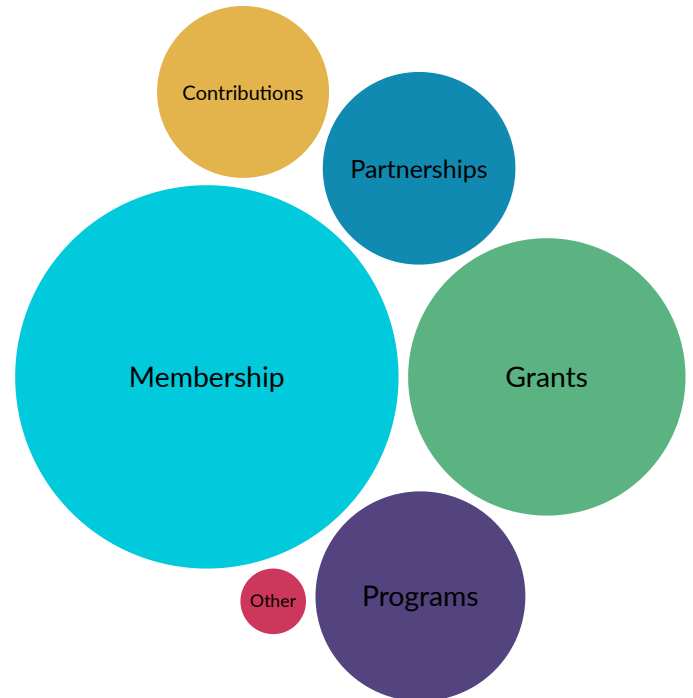
***The work it takes to meet the ARC's mission is not a singular effort.
Your donation makes an impact in your community.
YOU make more possible.***

2023 FINANCIAL POSITION

Expenses



Income



ASSETS & LIABILITIES

| | |
|---|--------------|
| Total Assets (Building & Fixtures)..... | \$541,144.61 |
| Total Liabilities..... | \$168,173.96 |

PUBLIC SUPPORT

| | |
|--------------------|--------------|
| Contributions..... | \$54,798.63 |
| Grants..... | \$142,646.02 |
| Partnerships..... | \$68,796.53 |

EARNED INCOME

| | |
|--------------------------|---------------------|
| Membership..... | \$272,477.08 |
| Programs..... | \$81,646.24 |
| Other Income..... | \$7,967.32 |
| TOTAL INCOME..... | \$628,331.82 |

EXPENSES

| | |
|--|----------------------|
| Personnel Expense..... | \$310,478.32 |
| Maintenance & Contract Fees..... | \$22,995.60 |
| Occupancy & Insurance..... | \$69,220.71 |
| Facility Projects & Equipment..... | \$395,539.73 |
| Advertising & Marketing..... | \$15,553.14 |
| Program Equipment & Other Expense..... | \$67,485.14 |
| Office Supplies..... | \$23,081.58 |
| TOTAL OPERATING EXPENSE..... | \$836,869.08* |

*Capital Projects from 2021 and 2022 completed with the cost realized in 2023 for funds raised in 2021 and 2022. .