

ALLIANCE RECREATION CENTER 2022 ANNUAL REPORT

PUTTING THE UNITY IN COMMUNITY



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OUR MISSION

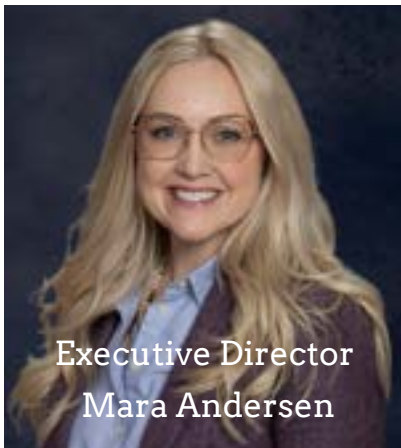
Through community support, volunteers, and professional staff, our mission is to put Christian principles into practice through affordable programs that build healthy body, mind, and spirit for all.

2022 Board of Directors

Chelsie Herian	Don Crone	Tarrah Johnson
Rich Zochol	Jacque Bair	Denise Harris
Sean Ridgeway	Brooke Owens	Kari Bargaen



Interested in becoming a board member? Contact us! We are always seeking individuals who share our passion for the mission of the Alliance Recreation Center.

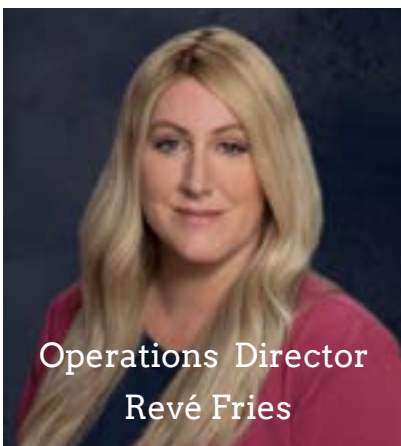


Executive Director
Mara Andersen

2022 Leadership

Executive Director - Mara Andersen

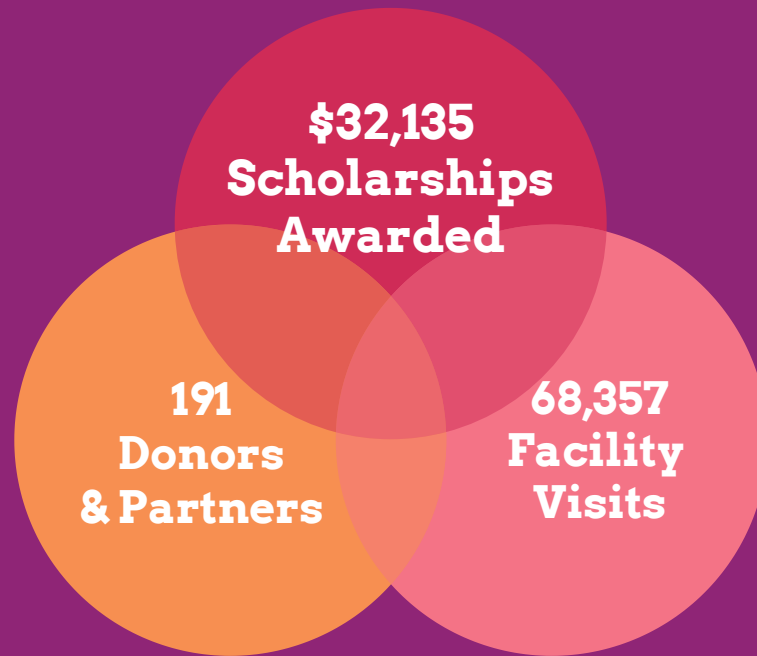
Operations Director - Revé Fries



Operations Director
Revé Fries

2022 was a year to **Make More Possible!** Our second annual giving campaign kicked off in April! With your support, we added new machines and new dumbbells to expand our weight room and raised funds to begin construction on ARC AfterSchool classroom expansion. Overall, your support continues to build a strong community in Alliance. We are proud of the progress made in 2022, and look forward to 2023 where we will continue to expand our facility and scope of services. Thank you for your continued support!

MAKING AN IMPACT



IMPACT STORIES

"I enjoy playing pickleball and exercising but most of all the friendships I've created being a part of the ARC." – Adult Member

"I get the chance to exercise and stay healthy." – Senior Member

"I enjoy the ARC. I get to meet new people and keep in touch with my old friends . . . [and] the opportunity to try new classes. My grandkids like coming to play basketball and racquetball." – Grandparent

"Having a sponsored membership meant my kids were able to do basketball x2, Tennis x2 and . . . have something to do with their friends in the winter with the tumbling room, racquetball court and basketball courts . . . I also am grateful for child watch so they have a safe place to go while I am able to go to a class or just workout in the gym for some me time." – Parent

"I receive SNAP and medicaid right now . . . having a sponsored membership would be great for me and my children . . . the day care would be a blessing. The mental health doctor believes this to be good for the health mentally and physical needs of everyone." -- Member

"My daughters . . . utilize some of the programs that I otherwise would not be able to afford." -- Father

"I believe being in a group & exercising will release endorphins which will help with my depression. I'm hoping my children will follow by example and get involved in [a] positive environment." -- Mother

IT TAKES A VILLAGE

From 6 weeks of age to 9 years, our Childwatch Staff is here to support you and your family with a safe place for your kids to enjoy active learning.



3,879 play dates in Childwatch



WHAT DO WE LOVE ABOUT CHILDWATCH?

"I don't think I'd be able to work out otherwise. They have fun. It's good for them because they don't get out other than that." -- Houser Family

"Getting to play/draw with the person who watches us!" -- Emersyn

"We love to play" -- Reed

"My daughter loves coming and gets to interact with other kids her age -- which she doesn't get otherwise!" -- Mom

"I love childwatch because I can workout and know that my kids are being taken care of in a fun environment." -- Bekah



ARC AfterSchool

A year-round program to inspire lifelong learning!

152

Participants

7,977

Annual Visits

1,046

Hours

100%

FUN



What do parents enjoy most about ARC AfterSchool?

"[It's a] Safe place to attend after school with physical activity, homework time, and other learning. "

"Knowing my kids are cared for and engaged in activities that help them be better people."

"The great activities they have, providing a variety of things to keep [kids] entertained, and convenience of the program for parents."

"Transportation from school / keep kids engaged with multiple types of activities / email communication."

"My child has started helping out more about the house. She loves getting to spend time with her friends and all the teachers have been wonderful to her"

"[My child] was able to do things that she probably would have never gotten to do had she not been at the camp...swimming, craft/painting sessions with Carnegie Arts and learning all the different sporting games."

"The variety of things the kids got to do. The balance of educational activities, with art and play. They get the time to socialize and grow independent outside of the school system."

Thank you to our program partners!

Keep Alliance Beautiful ~ Carnegie Arts Center ~ Snow Redfern Foundation ~ UNL Extension ~ Alliance Public Schools ~ Oasis Vending ~ United Way ~ Alliance Mission Store ~ Box Butte General Hospital

STRONG KIDS, STRONG COMMUNITIES

695 Youth, 263 Hours, 3,113 Visits



Volunteer Coaching Makes Magic Happen

John and Carlie Foster coach just anything and everything at the ARC! Here's what they have to say about stepping up to make youth programs a great experience for all:

"Volunteer coaching at the ARC has been a great experience. We've enjoyed spending the time with our own kids and have started making friendships with the kids in our community. You're there anyways, why not coach?!"

We asked a veteran coach, Jim Bargaen, what he would tell someone who is hesitant to volunteer, and here's what he had to say:

"The more volunteers we have the better organized we can be allowing the children to benefit the most. I want them to know you don't have to be an expert to be a help. Even little things like signing kids in, setting out equipment, helping kids get their flags on, etc. can make a big difference in the organization and efficiency of practices and games."

2022 Youth Program Sponsor:



MORE THAN A WEIGHT ROOM

Recreation, Fitness, Friendships



Why do YOU enjoy rec at the ARC?

"I love that there ARE adult programs to choose from, whether you want to do group exercise classes, volleyball, xfit, jiu jitsu, basketball.... there's something for everyone. And if you don't want/need a group to work out with, come lift in the weight room, the ARC community is amazing." -- Lori Brennan, ARC member extraordinaire

"They keep me active throughout the year and it's a good change of pace. [So] Jump in! Even if you're not good it's still a lot of fun!" -Hayden Walker, Program Volunteer & League Player

"It is an all-around good time. The competition keeps you motivated to improve. It's a fun workout. Getting out of your comfort zone builds character. There are many levels of skill in all programs." - Melanie Mann, Volleyball League

"I love how the ARC has something for everyone. I enjoy participating in the adult sports leagues and there is always something for my kiddos." - Tarrah Johnson, Volleyball League

THE HEART OF THE ARC

Volunteers provided 1,973 hours of service in 2022

Carnegie Arts	Janna Gravis	Jim Bargaen	Melissa Richey	Carver Hauptman	Keep Alliance Beautiful
Ashley Fenning	Hayden Walker	Jonathan Houser	Shae Finkey	Simmi Kaur	UNL Extension
Megan Mracek	Joey Casados	Jake Sylvester	Liz Schroth	Emily McCune	Edison RedNest
Tim Devlin	Jason Hager	Zack Small	Geoff Hopkins	Shelbee Burke	Callie Coupens
Luke Thompson	Jessica Cannon	Tim Narjes	Jacque Bair	Jayda Backous	Ashton Johnson
Cassandra Niemeir	Bridget Hewitt	Scott Mills	Sara Moscrip	Mary Crabtree	Robert Freeze
Jackie Lemunyan	John Foster	Morgan Wimmer	Angie Flesner	Mario Rodriguez	Michelle Johnson
Macala Hood	Carlie Foster	Josh Barber	Chelsie Herian	Brooklyn Brainstiter	Amber Benge
Natasha Garcia	Tom Underwood	Jake Toeldti	Denise Harris	Aiden Zaro	Tim Shelmadine
Christy Jelinek	Maverick Churchill	Jason Smith	Don Crone	Stephen Crile	Robyn Escamilla
Stevi Buskirk	Ryan Wurdeman	Jim Bargaen	Bryan Buskirk	Heidi Manion	Jorge Valdez
Kari Bargaen	Nick Dassancao	Dallas Helms	Rich Zochol	Mackenzie Brennan	Brad Carlson
Wren Wilcox	Steve Hancock	Robert Freeze	Tarrah Johnson	Dalton Hoist	Brett Ditsch
Veronica Gumm	Brooke Owens	Dayton Cullip	Paul Coryell	Kelley Dickerson	Michael Valdovinos
Kaylea Faber	Josh Beck	Melinda Cullan	Reve Fries	Mason Hiemstra	Ashley Rodriguez
Tracey Hamilton	Barbie Beck	Mary Kees	Mike Fries	Donald RedNest	Nate Lanik
Jackie Walkinshaw	Tyler Brown	Kathy Yerdon	Jake Andersen	Dallas Helms	Nick Hamel
Morgan Wimmer	Justine Devlin	Jane Giles	Dennis Girard	Lacy Helms	Dean Bair
Brittany Perkins	Chris Finkey	Mandy Greve	Dick Tolstedt	Jeffrey Hollowhorn	Kari Narjes
Alicia Intermill	Efraine Gallegos	Brandon Mundt	Heath Owens	Ellie Walls	
Lori Coryell	Alfredo Solis	Riki Hunter	Sean Ridgeway	Morgan Mracek	

While we hope this list is exhaustive, we know we may have missed some. Thank you to all those who helped in 2022!

Why is volunteering important to you?



"Things need to be done and if not me, who? Sometimes that means Revé and Mara try to do things, but that gets dangerous." - Coryell Family

"My husband and I believe in the ARC's mission. The ARC is trying to meet the community's needs and that's a good thing." -- Richey Family

"We believe in the ARC's mission and doing projects that help kids." -- Anonymous

"As a newer member to the community, I have learned the great programs and benefits that the ARC offers. As a volunteer, my hope is that the ARC will be able to continue to grow and provide additional opportunities to our community's youth and adults through recreation, learning, and health." -- Ridgeway Family

MAKE MORE POSSIBLE 2021

\$95,540 raised of our \$76,000 goal!

Thank you for your support!



Photo credit: Landyn Bish

Here's what you made possible!

- **\$50,000 in new weight room equipment and dumbbells**
- **\$32,135 awarded in Financial Aid**
- **Secured funds for Classroom expansion & court remodel scheduled for Spring 2023!**

2022 Campaign Donors



TRAILBLAZER

\$10,000 +

**Schmidt
Foundation
MBBB, Inc.**



GAME CHANGER

\$2,500-\$9,999

Box Butte General Hospital

Anonymous

Dairy Queen of Alliance

Norma Green

Snow RedFern Foundation

The Mission Store, Inc.

Westco

Western Potato, Inc.

PREMA

Kevin Dahlstedt Family

Parker Hannifin

Alliance Family Dental

United Way of Western Nebraska

servicing Box Butte and Dawes Counties



ARC AMBASSADOR

\$1,000-\$2,499

Sean & Molly Ridgeway

Anonymous

Zochol Feedlots

Red Beard Garage & Towing

Western Nebraska Real Estate

Harris Sales

Wren & Chad Wilcox Family

Derek & Denise Harris

Lore's Collison & Refinishing

Anonymous

*Thank
you!*

2022 MAKE MORE POSSIBLE
Annual Giving Campaign

2022 Campaign Donors



IN IT FOR THE MISSION

\$200-\$999

Dan & Julie Oligmueller
Mark & Bridget Vaughn
Highway 2 Threads
Independent Plan Investments - Greg Powell
Geoff Hopkins
Paul & Lori Coryell
Beauty on the Bricks
Sharon Harris
Leah King
Mark & Debbie Cover
Dustin White Irrigation
Nebraska Harvest Center
Lindsey Bauer
Dean & Jacque Bair
BNSF Employee Match
Ryan & Nancy Reiber
Cody & Sydnie Jeffrey
Bates-Gould Funeral Home
Kelly Toskey
Paul & Jodi Fries
Anonymous
Susan & Robert Schaefer
Linda & Scott Deibler
Bruce & Jill Blume
Jordan Hooper
Dennis & Marina Girard
Don & Vickie Crone
Brooke & Heath Owens
Katie & Chris Arends
Jake & Mara Andersen
Rock Valley Physical Therapy
Ruth & Morgan Wills
Mobius Communications
Bill & Lori Mazanec
Chris & Kyren Gibson
Chelsie & Jeff Herian Family
Donald & Karen Brown
Wren & Chad Wilcox Family
Fraternal Order of the Eagles



FRIENDS OF THE ARC

\$50-\$199

Jay Dubs
Chas & Ellen Lierk
Cecelia Miller
Daryl & Patty Colwell
Brittany Coryell
Patrick & April Crowley
Junior & Susan Dyer
Luanne & Ray Weisgerber
Bud Ready
Kelsey Rasmussen
HUB International - Joanne Jones
Jake & Hayley Sylvester
David & Pam Lawrence
Greg & Tonya Sanders
Alliance Community Pharmacy
Maverick Churchill
Alliance Dental Clinic
Linda Leigh
Mike & Keri Gibson
Jamie & Kristina Pinedo
Nebraska Total Office
Sara Moscrip
Tammy Devoogd
Western Roots Salon
Keegan & Jessica Kaiser
KL Wood & Co LLC
Pastor & Jill Mueller
Mike and Revé Fries
ARC SilverSneakers Fitness Class
Anthony & Brittany McClary
Brittan Insurance Agency, Inc.
Todd's Body & Frame Shop LLC
Nate & Jenny Lanik
Brenda & Dalton Jensen
Matt James
Matt & Lori Brennan
Lucas & Chelsea Thompson
Roberta Pinkerton
Ben Woods
Josh Foster
Jessica & Robert Anders
Jared & Melanie Mann

Dick Tolstedt
Riley Owens
In Memory of Tom Cyza
Cody & Sydnie Jeffrey
All Seasons Landscaping
Chris & Emily Nelson
Jill & Randy Langemeier
JT & Heather Conyers
Anonymous
Holly Brock
Joanne Owens-Naustlar
Adalberto & Ashley Rodriguez

WHAT'S NEXT?

2022 was an exciting year as we made short and long-term plans for facility expansion and upgrades. With your help, we raised funds to:

- Upgrade strength machines and dumbbells giving our weight room a major facelift!
- Donate our used Magnum strength machines and dumbbells to Alliance High School.
- Remodel a racquetball court to expand classroom space (without sacrificing space currently available to members!) --- construction coming spring 2023!
- Fund over \$30,000 in financial assistance for those who needed it

Nonetheless, the demand continues to increase for programs like ARC After School as does the demand for more community-wide gymnasium space, weight room space and equipment. Assessing community needs *and responding to them* is at the heart of our **Make More Possible Annual Giving Campaign**. Our upcoming fundraising projects include:

- **Expand our weight room by remodeling our front desk and office areas**
- **Fund the increased financial aid demand making healthy living accessible to all**

Your continued support of membership dues, donations, and support for fundraising events are critical to achieving these goals. We appreciate your partnership! Together, we will continue to serve, strengthen, and unify our community.

Mara Andersen
Executive Director

Make More Possible Campaign

The work it takes to meet the ARC's mission is not a singular effort.
Your donation makes an impact in your community.
YOU make more possible.

2022 FINANCIAL POSITION

ALLIANCE RECREATION CENTER

ASSETS & LIABILITIES

Total Assets (Building & Fixtures).....	\$642,294.11
Total Liabilities.....	\$0.00

PUBLIC SUPPORT

Contributions.....	\$55,217.84
Grants.....	\$118,900.00
Partnerships.....	\$17,523.75

EARNED INCOME

Membership.....	\$253,111.05
Programs.....	\$117,030.00
Other Income.....	\$6,866.00
TOTAL INCOME.....	\$377,007.05

EXPENSES

Personnel Expense.....	\$235,749.18
Maintenance & Contract Fees.....	\$42,381.40
Occupancy & Insurance.....	\$59,660.80
Equipment Purchases.....	\$65,869.57
Advertising & Marketing.....	\$12,467.00
Program Equipment & Other Expense.....	\$32,737.23
Office Supplies.....	\$19,666.66
TOTAL OPERATING EXPENSE.....	\$468,531.84